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Director of Public Celebrations

ROOM 40, CITY HALL

BOSTON

PHILIP O'CONNELL
DIRECTOR

On May 1st of 1922, the 100th Anniversary of the incorporation of the City of Boston, an appeal was made by proclamation of his Honor the Mayor and the Public Celebrations Association for the display of the official City of Boston Flag with the National Colors on that historic occasion.

The response was very gratifying considering the short time for preparation and the scarcity of official flags, but even the partial display resulting was one of the truly inspiring features of the celebration, and in 1923 the showing was a splendid one.

It is the earnest desire of the Mayor that this practice be continued, and that on Boston's Birthday, May 1st of each year, the occasion be honored by the flying of National and City Flags from every staff in the City to the end that civic pride may be stimulated and fostered by this beautiful municipal symbol, and that each May 1st perpetuated as the beginning of a New Civic Year, may awaken in our hearts a deeper pride in our birthright, and strengthen the bonds of unity and co-operation between the interests, spiritual, industrial and social which must all strive for the progress and betterment of our municipality.

For the benefit of mercantile establishments which may be able to manufacture the City Flag, I am herewith inclosing the specifications approved by the Art Commission, and am sending to all flag and regalia manufacturers and decorators, a copy of this circular letter with the request that they be prepared to furnish all applicants.

May we count on your co-operation, and hope that on each May 1st, from now until the great Tercentenary Celebration in 1930, when the custom will have been irrevocably established, wherever there is a flagstaff or suitable convenience from public buildings and private houses, mercantile establishments, hotels, newspapers, theatres, clubs and all other organizations, there be flown alongside Old Glory, this beautiful emblem of our civic pride and devotion.

Very sincerely yours,

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PHILIP O'CONNELL,

OF THE

Director.

CITY OF BOSTON

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787 30

CITY FLAG

BOSTON, MASS.



CHAPTER 8. REVISED ORDINANCES 1914.

ESTABLISHING THE MUNICIPAL STANDARD AND CITY FLAG.

SECTION 1. The municipal standard of the city of Boston, which is hereby established, shall be made of silk of the colors designated, namely: Continental blue and buff, and shall be five feet in length and three and one half feet in width, or in proportion thereto. Provided, that a city flag of like design and colors may be made of bunting for outdoor display, the size of such bunting flag to depend upon the place of display. The body of the standard shall be blue, as specified, with the official city seal embroidered in the center; and two

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rings of white shall encircle the seal. The reverse of the municipal standard shall bear a representation of the Trimountain. The city flag shall have no reverse except the seal showing through the bunting, the seal to be painted on or woven in the fabric. The municipal standard shall have a fringe of Continental buff; the city flag to be without fringe.

SECT. 2. The colors herein specified shall be the official colors for the city of Boston, namely; Continental blue and Continental buff.

SECT. 3. The city flag shall be displayed on City Hall and may be displayed on Boston Common on occasions when the national flag is ordered displayed.

SECT. 4. The municipal standard of silk may be carried or displayed in parades, at reviews, and on other official occasions when the mayor is present and when directed by him. Boston organizations may have copies of the municipal standard on approval by the mayor.

SECT. 5. Neither the municipal standard nor the city flag nor any reproduction shall be used for any commercial purpose, and no advertising device shall be placed upon it or used in connection with it; and the municipal flag or standard shall not be used for any purpose not authorized by this ordinance, except with the permission of the mayor.

SECT. 6. Any person violating any provision of section five of this ordinance shall be punished by a fine not exceeding twenty dollars for each offence, and not only the person actually doing the prohibited thing, but also his employer and every other person concerned in so doing shall be punished by such fine.

SECT. 7. The city messenger shall be custodian of the municipal standard and of the city flags that are the property of the city.

SECT. 8. This ordinance shall take effect upon its passage.

[Approved January 30, 1917.]

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